

2nd Annual *Equine Extravaganza!*



When: Friday, Feb. 19th to Sunday, Feb. 21st



Proudly presenting *Jonathan Field*,
One of Canada's top Clinicians!

"My goal as a horseman is to achieve the highest connection possible with horses."

Topics: Jonathan Field Horsemanship Program, A Bit of Knowledge, and Reading Behaviour & Problem Solving Using the 6 C's & A Q&Q Period

3 days of shows, info, entertainment, and vendor merchandising appealing to the horse lifestyle and all of its encompassment.

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Something New This Year:

5% out of every booking for the 2nd Annual 2010 Equine Extravaganza will be donated to **Big Sky Ranch, Animal Sanctuary** in Kemptonville, ON. The only non-kill animal sanctuary of its kind in eastern Ontario. They currently have over 20 horses and a multitude of other animals that require care, feeding and veterinary services. Big Sky Ranch is a registered not for profit organization. Let's help Andy and the animals! Check them out at www.bigskyranch.ca

What's in it for you?

This is a prime opportunity to spike sales during an otherwise flat retail month. You will be exposed to new customers and current ones from all around our trade area and those who travel a great distance to take in the show. A happy customer one time is a future customer. The opportunity to meet other professionals within your line of expertise!

Things to do at the 2010 show:

New! Visit the "Colts & Fillies" Corner

1. Visit all the professionals, ranches, trainers, feed specialists, and more at all the various booths
2. Franklands Farm Colts & Fillies Corner
3. Interactive Tacking Up Events such as "How to tack up western style": "How fast can you tie a saddle knot?" A lariat contest!!!
4. The popular Equine Photo Contest by Lone Oak Photography
5. Take in all the skilled speakers during the Equine Speakers Forum including Keynote Speaker; Jonathan Field!
6. Buy your favorite products, and more right at the show!
7. Visit the New Yeehaw Western Arts & Crafts Corral

[Tack and Buggy auction is on Saturday, February 20th at 9am](#) by William Joynt Auction Service in Smiths Falls at 613-285-7494 or by e-mailing wjoynt@cogeco.ca. Call William today to register your items.

Equine Extravaganza Show Hours:

Friday: Saturday: Sunday:
10am - 7pm 9am - 5pm Noon - 5pm

This is a family oriented event and draws from a large trade area, including our US friends over the bridge, north to Ottawa and Quebec and beyond, east to Cornwall and west to Kingston.

2nd Annual Equine Extravaganza Financial Component

For a 10x10 space with racks, tables, etc= \$275

For a 10x15 space loaded= \$375

For a larger area= \$425

Please note payment is due on or by January 2nd, 2010 and gst is extra on the above amounts.

Please make your *certified cheque* payable to 1000 Islands Mall LP. Please fax a copy of your liability insurance listing 1000 Islands Mall LP and Bentall LP as the certificate holder to Paula Sherwood at 613-342-5054.



The 2nd Annual Equine Extravaganza Registration Form:

Reservation Deadline of: January 30, 2010

Store/Vendor name: _____

Address: _____

Phone Number: _____ E-Mail: _____

Contact person: _____

Would you like to speak at the show: Yes___ No ___

If yes, your topic? _____

IF YOU ARE A VENUE WHO HAS ITEMS FOR SALE OF THE EQUINE NATURE, PLEASE SET UP YOUR BOOTH FOR SALES, as many visitors of the show last year were disappointed there weren't any show wear, boots, tack or "horsey" knick knacks to purchase. Please feel free to bring in your own stands, racks, etc. to properly and effectively display your merchandise. Event set-up time is scheduled for both the evening prior and the early morning of before 9am.

Please specify what size booth you are reserving:

Paula Sherwood, 1000 Islands Mall

Ph: 613-342-5188 & Fax: 613-342-5054 Email: psherwood@bentall.com

2010 Show Sponsors:

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